

Index to Chiropractic Literature: The Year in Review ~ User Statistics

March 2014 ~ March 2015



By Phyllis Harvey and Anne Taylor-Vaisey

Current State of ICL

- Number of records ~ 23,910 (as of March 4, 2015)
- Number of journals indexed ~ 19
- Number of indexers ~ 13 (from 4 countries)
- My ICL ~ 744 subscribers (as of March 4, 2015)
- Google Page rank 6 ~ (5+ considered authority)
- Statistics available from:
 - ~ AWStats (database & Web pages usage)
 - ~ WordPress (Web pages usage)
 - ~ Facebook (fan page usage)
 - ~ LinkedIn (group members & locations)
 - ~ sitemeter (geographic and individual usage)
- *See also:* ICL Annual Report, 2014-2015
<http://www.chiroindex.org/about/icl-documentation/>



Index To Chiropractic Literature

[My ICL](#) [Sign In](#)

*Helping chiropractic clinicians, educators,
students and researchers find the
literature they need, since 1979*

Thursday, March 7, 2013

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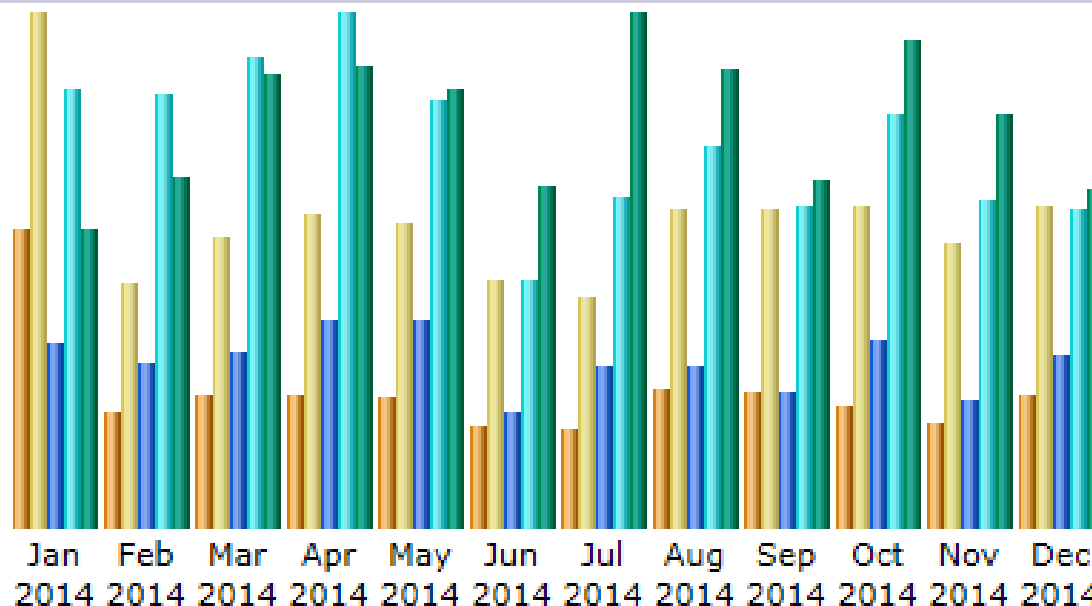
2009-2014 User Statistics (AWStats)

	2014	2013	2012	2011	2010	2009
1.	82,421	100,598	66,139	35,211	32,912	16,609
2.	185,967	199,825	146,898	80,253	97,513	45,672
3.	1,996,941	239,333	1,022,481	522,191	27,509	352,489
4.	2,262,370	2,271,031	2,712,389	2,503,531	2,532,831	1,378,087

1. Unique visitors 2. Total visits 3. Pages viewed 4. Hits

Monthly history

ICL Usage 2014 Monthly history (AWStats)



Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2014	14,985	25,778	88,497	209,253	7.60 GB
Feb 2014	5,736	12,190	78,088	207,203	8.87 GB
Mar 2014	6,644	14,506	83,646	224,968	11.48 GB
Apr 2014	6,665	15,638	98,737	245,524	11.67 GB
May 2014	6,472	15,323	98,342	204,218	11.09 GB
Jun 2014	5,152	12,414	55,418	118,386	8.65 GB
Jul 2014	4,957	11,582	77,646	156,864	13.05 GB
Aug 2014	6,955	15,958	76,520	182,470	11.60 GB
Sep 2014	6,795	16,024	64,628	152,813	8.83 GB
Oct 2014	6,121	16,131	89,694	196,587	12.33 GB
Nov 2014	5,253	14,258	61,231	156,316	10.45 GB
Dec 2014	6,686	16,165	82,373	151,530	8.61 GB
Total	82,421	185,967	954,820	2,206,132	124.23 GB

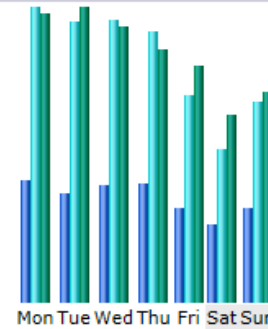
ICL Usage 2014

Days of the week

Hours of the day

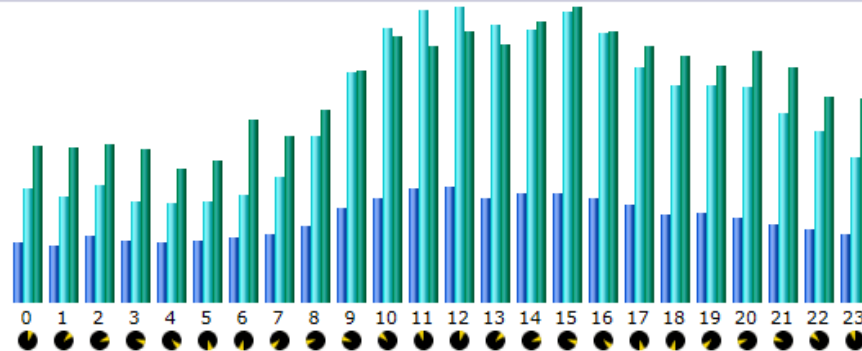
(AWStats)

Days of week



Day	Pages	Hits	Bandwidth
Mon	3,057	7,366	403.79 MB
Tue	2,741	7,027	411.48 MB
Wed	2,925	7,068	384.22 MB
Thu	2,973	6,793	353.26 MB
Fri	2,333	5,194	330.28 MB
Sat	1,940	3,842	261.30 MB
Sun	2,334	4,996	294.67 MB

Hours



Hours	Pages	Hits	Bandwidth	Hours	Pages	Hits	Bandwidth
00	28,360	54,399	3.74 GB	12	54,861	140,669	6.46 GB
01	27,063	50,154	3.71 GB	13	49,916	132,669	6.15 GB
02	31,267	55,583	3.76 GB	14	51,968	129,813	6.69 GB
03	29,364	48,142	3.64 GB	15	51,850	138,450	7.04 GB
04	28,704	47,034	3.18 GB	16	49,306	128,370	6.48 GB
05	28,917	48,139	3.37 GB	17	46,138	112,408	6.14 GB
06	30,591	51,119	4.35 GB	18	41,730	103,642	5.90 GB
07	32,468	59,684	3.98 GB	19	42,385	103,369	5.63 GB
08	36,571	79,176	4.60 GB	20	39,880	103,061	6.02 GB
09	45,269	109,421	5.55 GB	21	36,881	89,939	5.62 GB
10	40,716	120,071	6.26 GB	22	34,568	81,581	4.00 GB
11	54,861	140,669	6.46 GB	23	34,568	81,581	4.00 GB

ICL Usage
2014
Top users
(AWStats)

Links from an external page (other web sites except search engines) - Full list


























- http://www.life.edu/library-resources/online-resources	7,858	7,858
- http://library.palmer.edu/content.php	2,146	2,146
- http://www.cmcc.ca/page.aspx	1,964	5,553
- http://www.palmer.edu/Library/	1,199	1,199
- http://cmcc.ca/page.aspx	1,126	2,828
- https://managewp.com	665	665
- http://lifewest.edu/library/research-databases/	605	605
- http://www.palmer.edu/DCLDatabases/	388	388
- http://www.sherman.edu/library-resource/default.asp	376	376
- http://www.palmer.edu/FCLDatabases/	358	358
- http://libguides.logan.edu/databases	355	380
- http://www.linkedin.com/lite/external-redirect	281	317
- http://tour.nwhealth.edu/finding-articles/	230	230
- http://semalt.semalt.com/crawler.php	223	223
- http://doska-vsem.ru	216	216
- http://chimiver.info	196	196
- https://www.facebook.com	182	206
- http://libguides.logan.edu/content.php	170	170
- http://www.artparquet.ru	168	168
- https://m.facebook.com	163	192
- http://l.facebook.com/lsrc.php	162	195
- http://chiropractic.ac.nz/index.php/academics/library/library-re...	156	156
- http://www.sherman.edu/chiropractic-school/chiropractic-library/	140	140
- http://www.chirocolleges.org/chiro_literature.html	136	136
- http://www.chiro.org/LINKS/journal.shtml	133	133
- Others	11,840	15,594











Unknown Origin

ICL Usage

Top countries

(AWStats)











			Countries (Top 25) - Full list		
Countries			Pages	Hits	Bandwidth
	United States	us	434,990	1,235,430	59.87 GB
	China	cn	82,160	88,229	8.81 GB
	France	fr	77,206	95,595	8.80 GB
	Canada	ca	61,830	218,640	7.30 GB
	Ukraine	ua	40,126	40,394	2.34 GB
	Germany	de	27,523	40,544	4.01 GB
	Finland	fi	27,298	28,312	3.91 GB
	Russian Federation	ru	25,125	27,663	2.04 GB
	Austria	at	23,996	24,846	1.01 GB
	Australia	au	18,991	90,312	4.25 GB
	Great Britain	gb	14,947	53,476	2.76 GB
	New Zealand	nz	8,752	32,571	1.08 GB
	Spain	es	8,370	36,966	1.25 GB
	Romania	ro	7,643	8,362	1.85 GB
	Thailand	th	7,456	8,153	327.62 MB
	Saudi Arabia	sa	6,605	7,781	861.69 MB
	India	in	6,496	14,513	546.29 MB
	Turkey	tr	5,402	6,147	258.51 MB
	Sweden	se	5,024	8,125	613.56 MB
	Philippines	ph	4,082	11,637	1.16 GB
	Hong Kong	hk	3,642	4,613	158.68 MB
	Netherlands	nl	3,632	8,154	670.51 MB
	Denmark	dk	3,290	3,939	148.95 MB
	Belarus	by	3,099	3,121	43.10 MB
	Poland	pl	2,823	3,945	794.57 MB
Others			44312	104664	9.46 GB

	Windows
	Macintosh
	Unknown
	Linux
	Java
	Unknown Unix system
	BlackBerry
	Java Mobile
	Sun Solaris
	BSD
	Others

ICL Usage
Operating systems
(AWStats)

ICL Usage
Search engine links
(AWStats)

Browsers

	Google Chrome
	Firefox
	MS Internet Explorer
	Safari
	Mozilla
	Unknown
	Opera
	- Curl
	Android browser (PDA/Phone browser)
	IPhone (PDA/Phone browser)
	Others

ICL Usage
Top browsers
(AWStats)

Direct address / Bookmark / Link in email...

Links from an Internet Search Engine - Full list

- Google	21,957	/ 27,710
- Microsoft Bing	663	/ 737
- Yahoo!	541	/ 626
- Unknown search engines	389	/ 404
- Baidu	305	/ 305
- Ask	84	/ 128
- Yandex	63	/ 81
- AOL	30	/ 41
- SoGou	10	/ 10
- MyWebSearch	8	/ 39
- T-Online	5	/ 9
- Dogpile	4	/ 4
- Seznam	2	/ 2
- Earth Link	1	/ 2
- Clusty	1	/ 1
- Sapo	1	/ 1
- WebCrawler	1	/ 1

ICL Usage Top pages accessed (AWStats)

Pages-URL (Top 25) - Full list - Entry - Exit					
427 different pages-url		Viewed	Average size	Entry	Exit
/		524,626	171.67 KB	117,929	105,635
/wp-login.php		83,627	3.30 KB	29,512	31,158
/myicl/		51,038	28.11 KB	5,940	11,014
/admin/articles.php		23,216	14.02 KB	258	54
/wp-cron.php		16,749	0	2,808	2,808
/journals/rss-feeds/jospt/feed/		14,281	303 Bytes	3,254	3,231
/admin/selectSubject.php		11,501	7.62 KB	1	17
/feed/		10,103	6.49 KB	7,914	7,899
/journals/		9,540	32.42 KB	716	1,327
/journals/rss-feeds/jospt/		5,350	28.27 KB	644	518
/journals/journal-impact-factor/		5,161	33.74 KB	177	105
/journals/repositories/		5,079	27.31 KB	47	79
/open-access-library/		5,042	27.39 KB	110	1,108
/journals/rss-feeds/bmj/		4,835	30.07 KB	338	486
/journals/rss-feeds/		4,755	29.04 KB	110	79
/journals/rss-feeds/topics-in-integrative-health-care/		4,726	27.02 KB	148	164
/journals/rss-feeds/jmmt/		4,723	28.44 KB	123	155
/journals/rss-feeds/jmpt/		4,717	27.30 KB	80	95
/journals/rss-feeds/bmc-complement-altern-med/		4,716	27.10 KB	121	145
/journals/rss-feeds/j-chiopr-med/		4,703	26.96 KB	33	93
/journals/rss-feeds/spine/		4,690	27.66 KB	59	150
/journals/rss-feeds/bmc-musculoskelet-disord/		4,674	26.95 KB	93	94
/journals/rss-feeds/chiro-osteo/		4,672	26.91 KB	35	77
/journals/rss-feeds/spine-journal/		4,604	27.19 KB	71	106
/journals/rss-feeds/clin-chiopr/		4,586	27.04 KB	30	31
Others		133,106	32.25 KB	15,416	19,339

Note: The first URL in the list is the ICL home page.

ICL Usage: Last 500 visitors (sitemeter)



login to my account

Codename

Password

home

general

Summary

Who's On?

Traffic Prediction

recent visitors

By Details

By Referrals

By Search Words

By World Map

By Location

By Out Clicks

By Entry Pages

By Exit Pages

visits

Current Day

Previous 7 Days

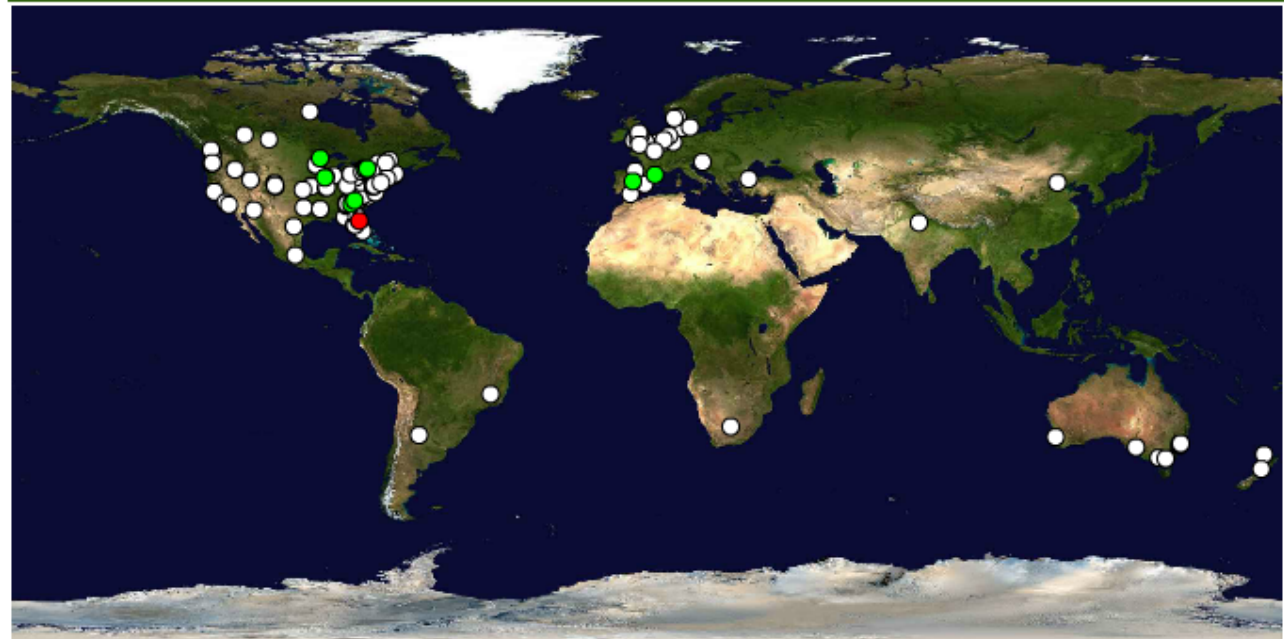
Previous 30 Days

Previous 12 Months

Index to Chiropractic Literature

Recent Visitors

World Map




Recent Visitors [1](#) [5](#) [10](#) [20](#) [50](#) [100](#) [200](#) [300](#) [400](#) [500](#)

ICL Usage: Visit details (sitemeter)

Index to Chiropractic Literature Recent Visitors by Visit Details

Detail	Domain Name	Visit Time	Page Views	Visit Length
1	mchsi.com	Mar 3 2015 12:13:12 pm	2	1:34
2	twtelecom.net	12:05:08 pm	2	0:30
3	213.0.25.227	11:14:24 am	2	22:57
4	50.155.101.75	10:29:40 am	1	0:00
5	dc-uoit.net	10:09:28 am	1	0:00
6	173.35.48.132	9:34:04 am	1	0:00
7	mchsi.com	9:28:18 am	2	0:47
8	rima-tde.net	9:26:41 am	3	16:50
9	mchsi.com	8:36:07 am	4	17:56
10	188.76.201.210	7:54:32 am	1	0:00
11	rogers.com	7:06:10 am	1	0:00
12	qwest.net	2:22:16 am	2	0:26
13	180.94.114.19	12:50:50 am	1	0:00
14	182.48.157.201	12:34:00 am	1	0:00
15	charter.com	Mar 2 2015 11:47:01 pm	1	0:00
16	charter.com	10:53:52 pm	4	5:06
17	comcast.net	10:29:27 pm	1	0:00
18	charter.com	10:01:45 pm	4	3:59
19	charter.com	9:18:35 pm	1	0:00
20	108.201.121.102	8:59:26 pm	1	0:00

Domain Name	(Unknown)
IP Address	213.0.25.227 ² (Telefonica de Espana)
ISP	Telefonica de Espana
Location	Continent : Europe
	Country : Spain  (Facts)
	State/Region : Madrid
	City : Madrid
	Lat/Long : 40.4, -3.6833 (Map)
Language	unknown
Operating System	Macintosh WinXP
Browser	Safari 1.3
	Mozilla/5.0 (Windows NT 5.1) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/40.0.2214.115 Safari/537.36
Javascript	disabled
Time of Visit	Mar 3 2015 11:14:24 am
Last Page View	Mar 3 2015 11:37:21 am
Visit Length	22 minutes 57 seconds
Page Views	5
Referring URL	unknown
Visit Entry Page	http://www.chiroindex.org/practice-guidelines/
Visit Exit Page	http://www.chiroindex.org/sports-chiropractic/
Out Click	
Time Zone	unknown
Visitor's Time	Unknown
Visit Number	166,410

Visitor Path	Duration (s)
(1) http://www.chiroindex.org/web-resources/practice-guidelines/	1280
(2) http://www.chiroindex.org/help/indexer-help/	40
(3) http://www.chiroindex.org/web-resources/more-health-sites/	51
(4) http://www.chiroindex.org/open-access-library/	6
(5) http://www.chiroindex.org/open-access-articles/sports-chiropractic/	0

ICL Usage: Page views since July 2010 (WordPress)

Months and Years

[illegible]

ICL Usage
Top search
terms
(WordPress)

Search Terms for all days ending 2015-03-03 (Summarized)

[7 Days](#) | [30 Days](#) | [Quarter](#) | [Year](#) | [All time](#)

All Time

Search	Views
index to chiropractic literature	2,146
free research articles	927
index of chiropractic literature	768
chiroindex	700
chiro index	399
index chiropractic literature	322
chiroindex.org	231
chiropractic index	193
chiropractic literature	182
icl chiropractic	125
free research article	102
chiropractic journals	92
icl chiro	86
research articles free	80
open access library	74
icl	71
free peer reviewed journals	69
www.chiroindex.org	69
index chiropractic	68
spine journal	67
hip manipulation	56
chiropractic research articles	55
t6 syndrome	54

ICL Usage: Top clicks (WordPress)


Clicks for all days ending 2015-03-03 (Summarized)

[7 Days](#) | [30 Days](#) | [Quarter](#) | [Year](#) | **All time**

All Time


URL


Clicks


 ncbi.nlm.nih.gov	27,503
 pubmedcentral.nih.gov	6,732
 dx.doi.org	6,580
 chiropracticpediatricresearch.web.officelive.com	6,404
 books.google.com	5,584
vertebralsubluxationresearch.com	4,895
 mccoypress.net	4,447
 acatoday.org	4,118
 icapediatrics.com	3,278
 jvsr.com	2,825
 chiromt.com	2,405
 chiropracticpediatrics.sharepoint.com	2,203
 Facebook	1,497


 vertebralsubluxation.sharepoint.com


 journalchiroed.com


 cjaonline.realviewdigital.com


 tihcij.com


 uppercervicalsubluxation.sharepoint.com


 chiropractors.asn.au

 dcorthoacademy.com


 chiroandosteo.com

 jmptonline.org

 journals.elsevierhealth.com

 journalchirohumanities.com

todayschiropractic.com

 biomedcentral.com




 jccponline.com













ICL Usage: Top referrers (WordPress)

Referrers for all days ending 2015-03-03 (Summarized)

[7 Days](#) | [30 Days](#) | [Quarter](#) | [Year](#) | **All time**

All Time

Referrer	Views
 Search Engines	49,297
 life.edu	34,071
 palmer.edu	14,896
 cmcc.ca	14,385
 uws.edu	3,430
 Facebook	3,151
 library.palmer.edu	3,124
 lifewest.edu	3,098
 logan.edu	1,457
 sherman.edu	1,409
 library.mq.edu.au	1,327
 aeccweb	1,140
 ezproxy.cmcc.ca	1,062
 libguides.logan.edu	1,060
 linkedin.com	834


















-  chiro.org
-  chiropractic.ac.nz
-  chiroindex.org.ezproxy.nycc.edu
-  library.dyc.edu
-  nycc.edu
-  tour.nwhealth.edu/finding-articles/
-  aeccweb.aecc.ac.uk
-  youseemore.com
-  intranet.wschiro.edu
-  207.67.203.85
-  apps.library.mq.edu.au
-  Twitter

ICL Usage: Top posts (WordPress)



Top Posts for 365 days ending 2015-03-13 (Summarized)

[7 Days](#) | [30 Days](#) | [Quarter](#) | [Year](#) | [All time](#)

2014-03-13 to Today

Title		Views
Home page / Archives		197,676
ICL Journals		5,409
Free Electronic Books		1,633
Free Research Articles		1,494
My ICL		1,102
ChiroSearch		906
Finding Full Text		837
Browse Recent Issues		623
Free Peer Reviewed Journals		600
Journal of Orthopaedic & Sports Physical Therapy		451
Open Access Library		349
Author Searching		321
BMJ, CMAJ, JAMA, The Lancet, NEJM		294
ICL Search Tips		283
Subject Searching		212
Systematic Review Resources		202
Sports Chiropractic		194

ICL Social Media
Facebook
1,001 likes
(as of March 4)



Index to Chiropractic Literature
Health/Wellness Website


Create Call-to-action Liked Message ...

Timeline About Photos Likes More ▾

PEOPLE

1,001 likes

Sharanya Varatharajan likes this.



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Connect with more of the people who matter to you


Promote Page

ABOUT


Helping chiropractic clinicians, educators, students and researchers find the literature they need, since 1979


<http://www.chiroindex.org/> **Promote**

PHOTOS



Status Photo/Video Offer, Event +

 What have you been up to?

 **Index to Chiropractic Literature**
22 hrs ·


The March 2015 issue of the **Journal of the Canadian Chiropractic Association** (59;1) is now online and will soon be indexed in ICL::
<http://www.ncbi.nlm.nih.gov/pmc/issues/249008/>

TITLES:
~ Beyond the Spine: A New Clinical Research Priority... **See More**

J Can Chiropr Assoc Volume 59(1); 2015 Mar
National Center for Biotechnology Information, U.S. National Library of Medicine
8600 Rockville Pike, Bethesda MD, 20894 USA
NCBI.NLM.NIH.GOV

233 people reached **Boost Post**

Like · Comment · Share · 2 1

 **Index to Chiropractic Literature**
1 March at 09:36 ·

Jimmy Kimmel got some actual doctors to tell off anti-vaccinators!

THIS WEEK

8
Page Likes

527
Post Reach

UNREAD


0
Notifications

0
Messages

Recent

2014
2013
2012
2011
2010

See Your Ad Here

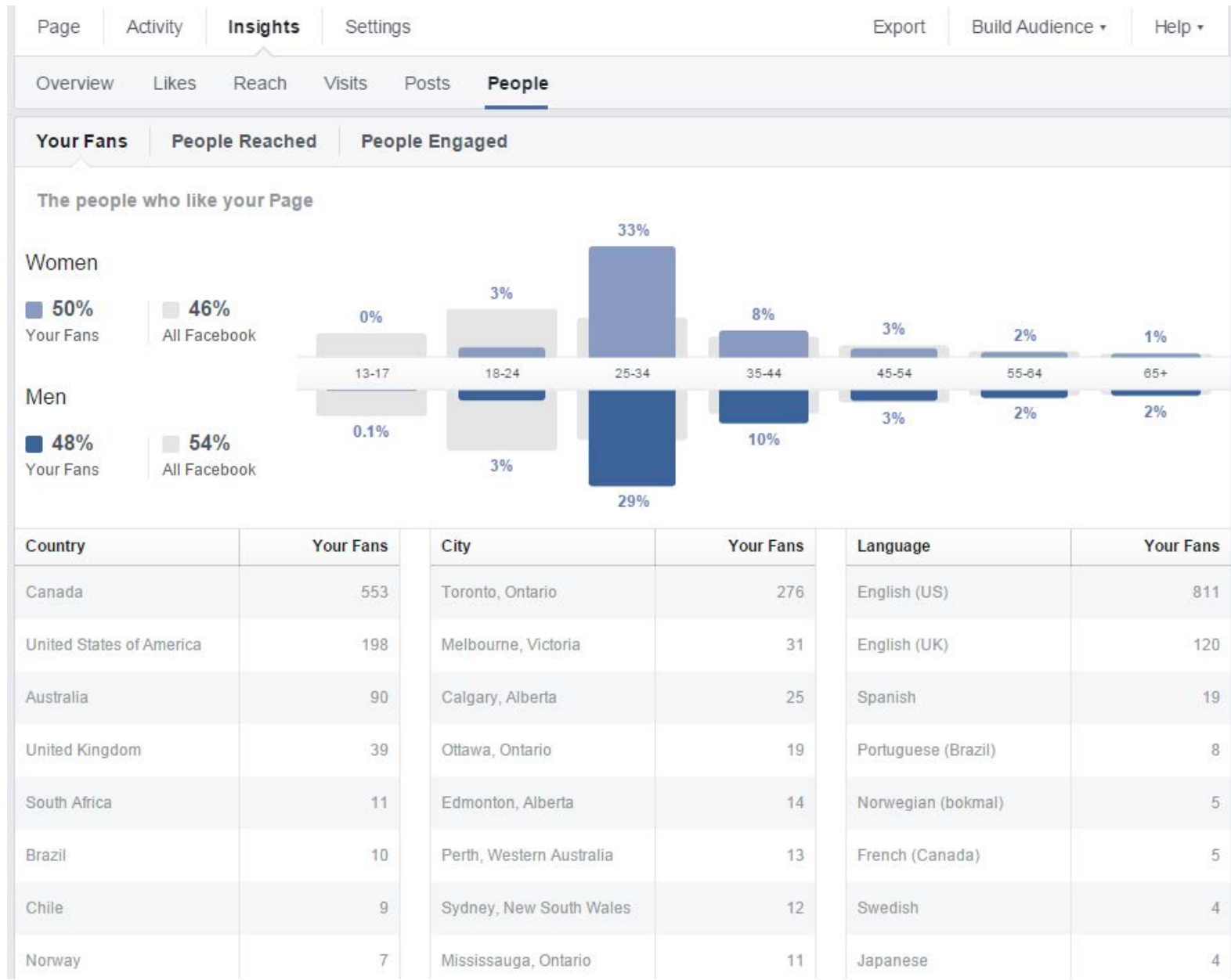


Index to Chiropractic Literature
Helping chiropractic clinicians, educators, students and researchers find the literature they need.

Like Page · 1,001 people like this page

Promote Page

ICL Social Media: Facebook demographics



ICL Social Media
LinkedIn group
3,171 members
(as of March 4)

The screenshot shows the LinkedIn interface for the 'Index to Chiropractic Literature' group. At the top, the LinkedIn logo and navigation bar are visible. The group's profile picture is a circular logo with 'ICL' inside. The group name 'Index to Chiropractic Literature' is displayed with a lock icon, and it shows '3,169 members'. Below the name are tabs for 'Discussions', 'Promotions', 'Jobs', 'Members', 'Search', and 'Manage'. A large banner image shows a group of people in a library setting. Below the banner is a discussion prompt: 'Start a discussion or share something with the group...'. To the right, under 'Members of this Group', there are four member profile pictures, with the first one identified as 'Stuber, Kent', a 'Chiropractor at Momentum Health'. Below this is a progress bar for 'Your group contribution level', showing 'Making an impact'. At the bottom, there is a post by 'Anne Taylor-Vaisey', a 'Research Associate, Centre for the Study of Disability Prevention and Rehabilitation; librarian & researcher'. The post title is 'The March 2015 issue of the Journal of the Canadian Chiropractic Association (59;1) is now online and will soon be indexed in...'. The post content includes the title '~ Beyond the Spine: A New Clinical Research Priority'.

in Search for people, jobs, companies, and more... Advanced 11 120

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MFA in Writing - The Atlantic calls it, "...one of the best of the best." Find out why.

 **Index to Chiropractic Literature** 3,169 members

Discussions Promotions Jobs Members Search Manage



Members of this Group

 **Stuber, Kent**
Chiropractor at Momentum Health
Unfollow Stuber, [See all members](#)

 Start a discussion or share something with the group...

Popular Recent

 **The March 2015 issue of the Journal of the Canadian Chiropractic Association (59;1) is now online and will soon be indexed in...**
[Anne Taylor-Vaisey](#)
Research Associate, Centre for the Study of Disability Prevention and Rehabilitation;
librarian & researcher
TITLES:
~ Beyond the Spine: A New Clinical Research Priority

Your group contribution level

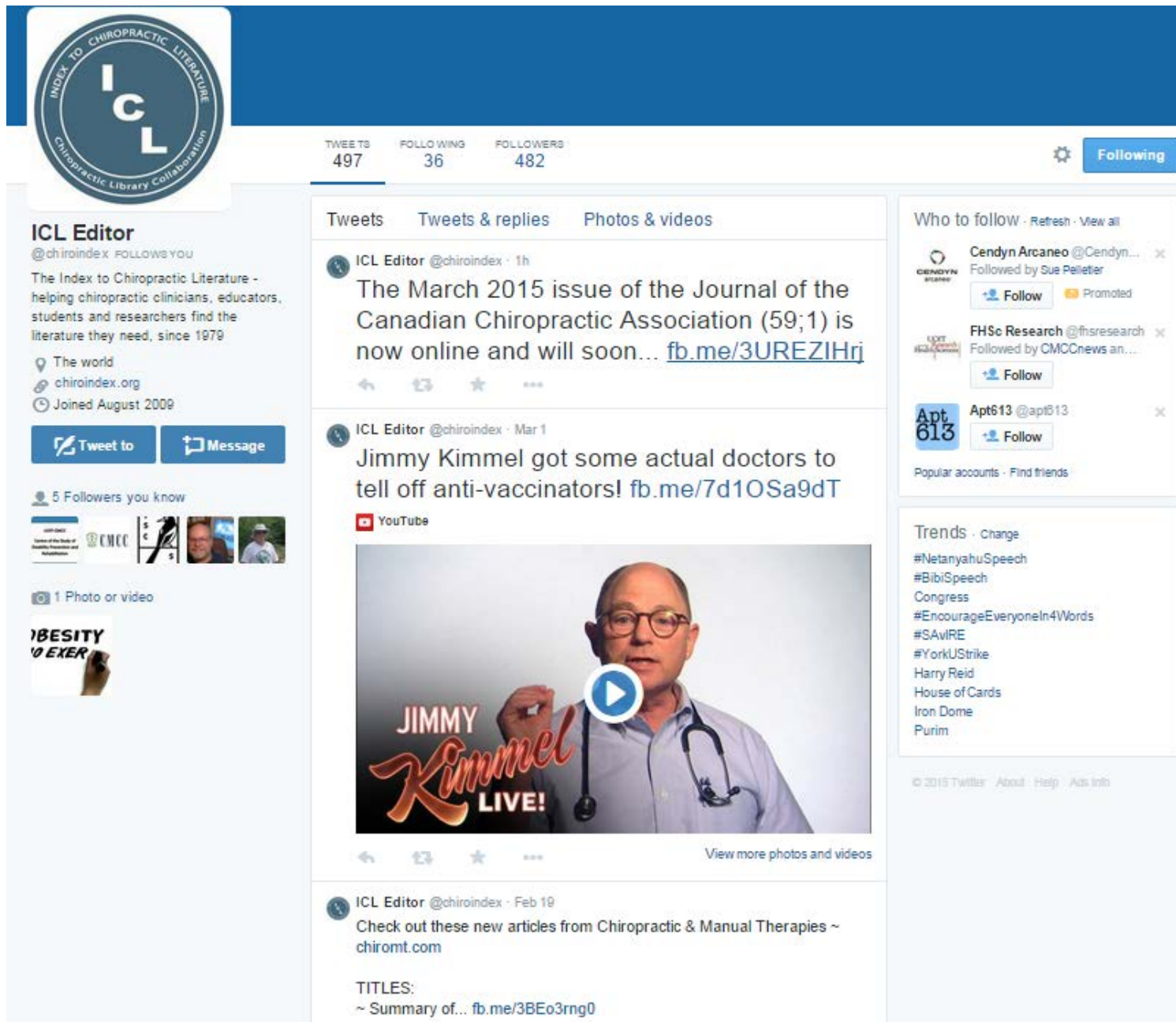
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ICL Social Media
Twitter
482 followers
(as of March 4)



The screenshot shows the Twitter profile of the ICL Editor (@chiroindex). The profile includes a circular logo with 'ICL' and 'INDEX TO CHIROPRACTIC LITERATURE' and 'Chiropractic Library Collaboration'. The bio states: 'The Index to Chiropractic Literature - helping chiropractic clinicians, educators, students and researchers find the literature they need, since 1979'. It also lists the location as 'The world', the website 'chiroindex.org', and the join date as 'August 2009'. There are 497 tweets, 36 following, and 482 followers. The 'Following' button is highlighted.

The 'Tweets' tab is selected, showing three tweets:

- Tweet 1:** ICL Editor @chiroindex · 1h
The March 2015 issue of the Journal of the Canadian Chiropractic Association (59;1) is now online and will soon... fb.me/3UREZIHrj
- Tweet 2:** ICL Editor @chiroindex · Mar 1
Jimmy Kimmel got some actual doctors to tell off anti-vaccinators! fb.me/7d10Sa9dT
This tweet includes a YouTube video thumbnail showing Jimmy Kimmel with a stethoscope, with the text 'JIMMY Kimmel LIVE!' overlaid.
- Tweet 3:** ICL Editor @chiroindex · Feb 19
Check out these new articles from Chiropractic & Manual Therapies ~ chiroamt.com
TITLES:
~ Summary of... fb.me/3BEo3rng0

The right sidebar shows 'Who to follow' with accounts like Cendyn Arcaneo, FHSc Research, and Apt613. It also shows a 'Trends' section with hashtags like #NetanyahuSpeech, #BibiSpeech, and #EncourageEveryoneIn4Words.